

# Graduate Highlights Interview Prompts

## The Science & Art of Herbalism

### Introduction

We are deeply honored to be able to share your work with the world. Whether you are writing a blog post or creating a video (or both!), here are some prompts that may help you to think about your experience and how to share it.

### Prompts

#### 1. Course Experience

- What inspired you to enroll in *The Science & Art of Herbalism* course, and how did it align with your passion for herbs?
- Can you share a key lesson or skill you learned during the course that had a lasting impact on your herbal practice or business?
- How did the course deepen your understanding of the plant world, and how has this shaped your approach to herbalism today?
- What was one of the most transformative moments or experiences you had during the course?

#### 2. Transition to Business

- How did your experience in *The Science & Art of Herbalism* influence the creation of your herbal business?
- In what ways did the course prepare you for the challenges and rewards of running a herbal-related business?
- How did you incorporate what you learned about herbalism into the products or services you offer in your business?

#### 3. Connection with Plants

- Can you share how your relationship with plants has evolved since taking the course and how this relationship is reflected in your business?
- How have you incorporated plant-based practices and wisdom into your daily work, whether in product creation, education, or community building?

#### 4. Business Growth & Success

- What has been the most rewarding part of running your herbal business, and how has the course contributed to that success?
- Can you describe a moment when the skills or knowledge from the course directly contributed to the growth of your business?
- How have you navigated the balance between being a practitioner of herbalism and a business owner?

#### 5. Impact on Others

- How has your business made a difference in your community, and what role has herbalism played in that?
- Have you noticed any particular ways that your work, inspired by the course, has empowered others to connect with herbalism or plant-based healing?

#### 6. Looking Ahead

- As your business continues to grow, what role do you see herbalism playing in your future plans?
- What advice would you give to other herbalists considering starting a business based on their herbal knowledge?